DEMAIN

ANNUAL REPORT

2025

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MORGANE'S EDITORIAL

"

Thank you a thousand times for yesterday, today, and tomorrow.

I have always placed people at the heart of everything I do. This belief led to the creation of DEMAIN, our social impact program, launched in 2018 with a simple conviction: that small actions, when combined, can create meaningful change and that the best way to make a difference is simply to start.

DEMAIN supports nonprofit organizations working to advance the fundamental rights of children and improve women's health and protection. Our goal is clear: to help ensure that everyone regardless of where they are born has the opportunity to grow, learn, and thrive.

We build long-term, trust-based partnerships with the organizations we support. We provide flexible funding and allow them to allocate resources where they are most needed, based on their on-the-ground expertise.

Over the past eight years, this approach has enabled us to support hundreds of projects, improving access to healthcare, education, culture, and essential services for thousands of children, teenagers, and adults around the world.

While the progress made is significant, the need remains immense. In the years ahead, we will continue to strengthen our support, expand our reach, and amplify the impact of partner organizations .

Every action matters. Every voice matters. Not only to hope for a better tomorrow but to build it, starting today.

"

Morgane Sezalory - Founder of DEMAIN



ILLUSTRATION BY: @ORFAYO

0I. INTRODUCTION TO THE DEMAIN SOCIAL IMPACT PROGRAM

1.1 THE ORIGINS: CHOOSING TO ACT

On January 21, 2018, Morgane Sezalory, founder of the fashion brand Sézane, launched DEMAIN, a social impact program to support associations in France and worldwide, working concretely to improve access to health, education, culture, and protection of fundamental rights. By the end of 2025, eight years after its launch, DEMAIN had redistributed +$15.5M to more than thirty partner organizations and supported nearly 130,000 beneficiaries through more than 700 concrete actions.

1.2 CONTRIBUTIONS AND MATCHING FUNDS

The fashion brands Sezane and Octobre Editions, the primary sponsors of DEMAIN, implement several initiatives throughout the year to support the social impact program:

The Call of the 21st:

On the 21st of each month, all proceeds[1] from a Solidarity Creation and 10% of the day's sales[2] are donated to DEMAIN to support organizations working for children and equal opportunity.

The Pink Wednesdays:

On the first Wednesday of each month, all proceeds[3] from a Pink Creation, along with 10% of sales[4] from the 'Sezane Denim' line, are donated to the DEMAIN social impact program and allocated to organizations supporting women's physical and mental health.



ILLUSTRATION BY: @ORFAYO

[1]Net of returns
[2]100% of the contribution margin, net of returns, until inventory is fully sold out
[3]Net of returns
[4]100% of the contribution margin, net of returns, until inventory is full sold out

Micro-giving:

Customers can add a micro-donation to their purchases, in-store or online. These funds are fully transferred to partner organizations to support their growing needs.

Le mécénat de compétences

Beyond financial support, Sezane and Octobre employees contribute their expertise across multiple areas technology, logistics, finance, administration, and communications providing meaningful non-financial support to partner organizations.

These ongoing initiatives reflect the long-term commitment of both brands.

Open donations:

DEMAIN is authorized to receive public donations and can also accept direct contributions from individual donors through its website:
https://www.demain-demain.com/

Solidarity events and collaborations:

Sezane regularly organizes events and collaborations with artists and partner brands, with 100% of proceeds donated to DEMAIN.

1.3 GOUVERNANCE AND PROGRAM OPERATIONS

DEMAIN supports organizations that advance children's fundamental rights and improve women's physical and mental health. By funding innovative initiatives capable of addressing current and future challenges, DEMAIN aims to reduce inequalities, expand access to opportunities and care, and contribute to a more equitable and inclusive society.

The DEMAIN social impact program operates through several entities.

1.3.1 A TRANSPARENT & INDEPENDENT FRENCH ENDOWMENT FUND

In France, DEMAIN is an endowment fund established on March 16, 2018 - Registration number (RNF): 075-FDD-00416-1

01

A BOARD OF DIRECTORS,

Made up of volunteer members who meet several times a year to define the fund's strategy and major orientations.
It includes:

MS. MORGANE SEZALORY, President.	**MR. SÉBASTIEN ESCUDERO,** Vice-President et Treasurer.	**MR. MAJIDE BELKACEM,** Board member.

02

AN INVESTMENT ADVISORY COMMITTEE,

That provides guidance on financial decisions and defines funding priorities. Composed of seven volunteer experts from the philanthropic, nonprofit, foundation, and civil society sectors, this committee enhances perspectives and strengthens the program's impact. Meeting once a year, it provides essential external insight.

03

A SALARIED GENERAL DIRECTOR,

Is responsible for managing the social impact program, selecting associations, allocating funds, monitoring, and measuring impact. The management team regularly convenes partner organizations to review fund allocations and assess supported actions.

DEMAIN's annual accounts are prepared by an **accounting firm** (ENDRIX) and certified by **an auditor** (MAZARS).

1.3.2 TWO DONOR ADVISED FUNDS IN THE US[6] AND THE UK[7]

These two funds are hosted by the **Charities Aid Foundation** (CAF), an international nonprofit organization operating in the United Kingdom, the United States, and Canada. As a recognized leader in philanthropy, CAF provides fund management and advisory services to both donors and charitable organizations.

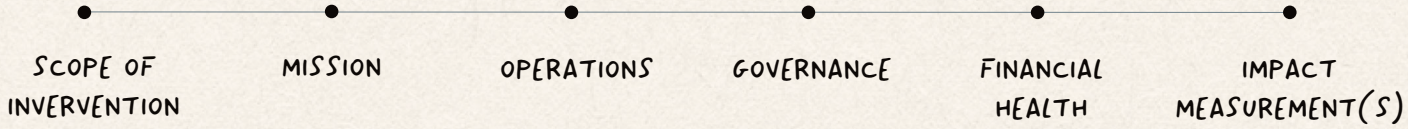
Through this structure, DEMAIN is able to support nonprofit organizations in the U.S. and the U.K. working across a wide range of areas, including healthcare, education, and beyond. This partnership ensures the efficient and transparent distribution of funds to high-impact initiatives, strengthening the global reach and effectiveness of DEMAIN's social impact program.

> This structure combining a volunteer board, an external advisory committee, and a salaried management team clearly separates decision-making, advisory, and operational functions. It enables us to make well-informed decisions enriched by diverse perspectives, while remaining attentive to the organizations we support.

[6] DEMAIN operates as a donor-advised fund administered by CAF America, a U.S. nonprofit organization - EIN 43-1634280.
[7] DEMAIN operates as a donor-advised fund administered by CAF, a UK-registered charity. Registration number: 268369.

1.3.3 DEMAIN'S SELECTION AND ALLOCATION CRITERIA

Each association is rigorously selected based on several criteria:



In our selection process, we encourage transparency and collaboration, fostering exchanges with both association leaders and field operators to stay as close as possible to the realities of the teams and beneficiaries. We also pay particular attention to innovative structures, their understanding of DEMAIN's mission, and their ability to address future challenges. DEMAIN has established several general allocation rules that, while flexible, guide its actions, including:

LONG-TERM SUPPORT	Projects focused on children and equal opportunity require long-term efforts to create systemic change. That is why we commit to our partner associations over time. Of the 22 organizations supported in 2025, 9 have been partners of DEMAIN for more than 3 years.
SIGNIFICANT FUNDING FOR A LIMITED NUMBER OF PARTNERS	To ensure a trust relationship is maintained with each association, DEMAIN has chosen to work with a limited number of partners and provide them with substantial resources. The average donation in 2025 was approximately $200,000. Each year, priority is given to existing partners to strengthen their allocated support and help them grow sustainably.
UNRESTRICTED FUNDS	While all partner associations undergo rigorous audits, DEMAIN ensures they have full flexibility to allocate funds according to their needs. This allows them to sustain ongoing projects, innovate with experimental initiatives, or respond to unexpected challenges. However, unrestricted funding does not eliminate the need for reporting. DEMAIN systematically requests from supported organizations: – beforehand, how they intend to use the funds and how this will meet their objectives for the final beneficiaries. – Afterward, how the funds were utilized, the concrete actions carried out, and the achieved results.

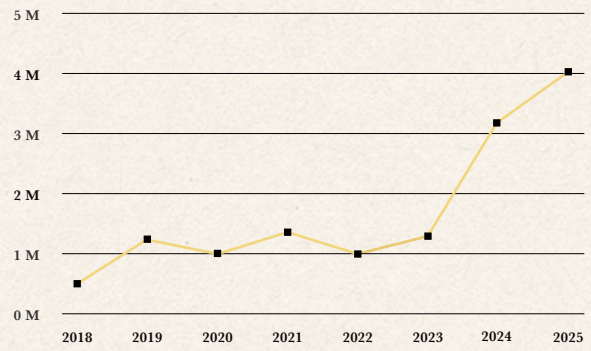
02. 2025 REPORT & IMPACT

2.1. PROMISE KEPT: GROWING IMPACT

Since its inception, DEMAIN has been committed to ensuring access to essential needs such as health, education, culture, and leisure. With $15.5M redistributed since 2018, the program has impacted over 130,000 beneficiaries in France and abroad, thanks to 700 concrete initiatives led by approximately thirty partner organizations.

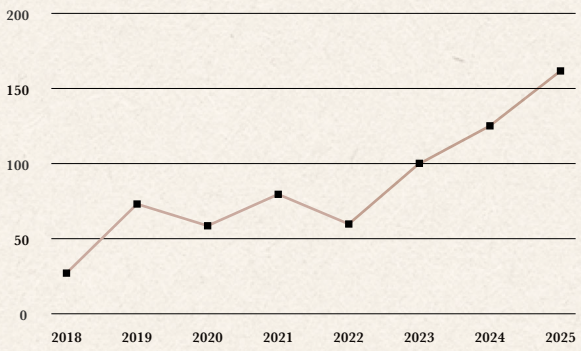
In 2025 alone, $4.4M was allocated to 22 partner organizations, supporting 125 projects and benefiting 52,633 people.

Funds redistributed (dollars)



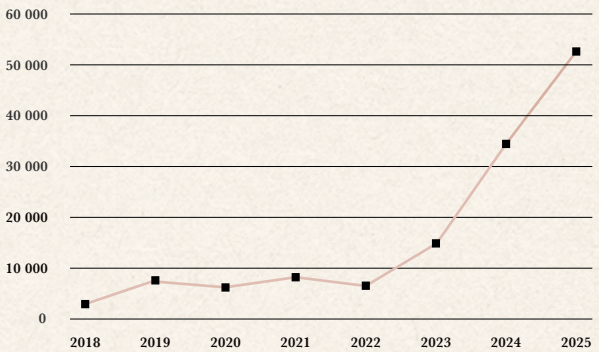
TOTAL: $15.5M

Number of projects funded



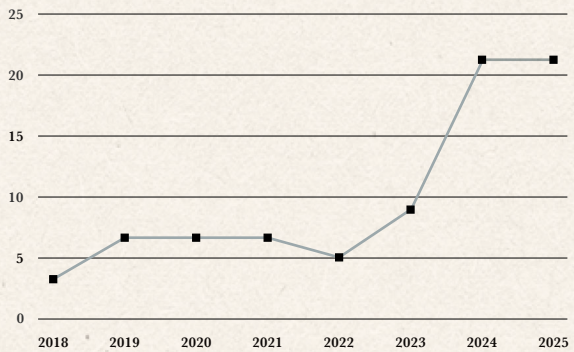
TOTAL: 700

Number of beneficiaries supported



TOTAL: 130 000

Number of partner organizations supported



TOTAL: 33

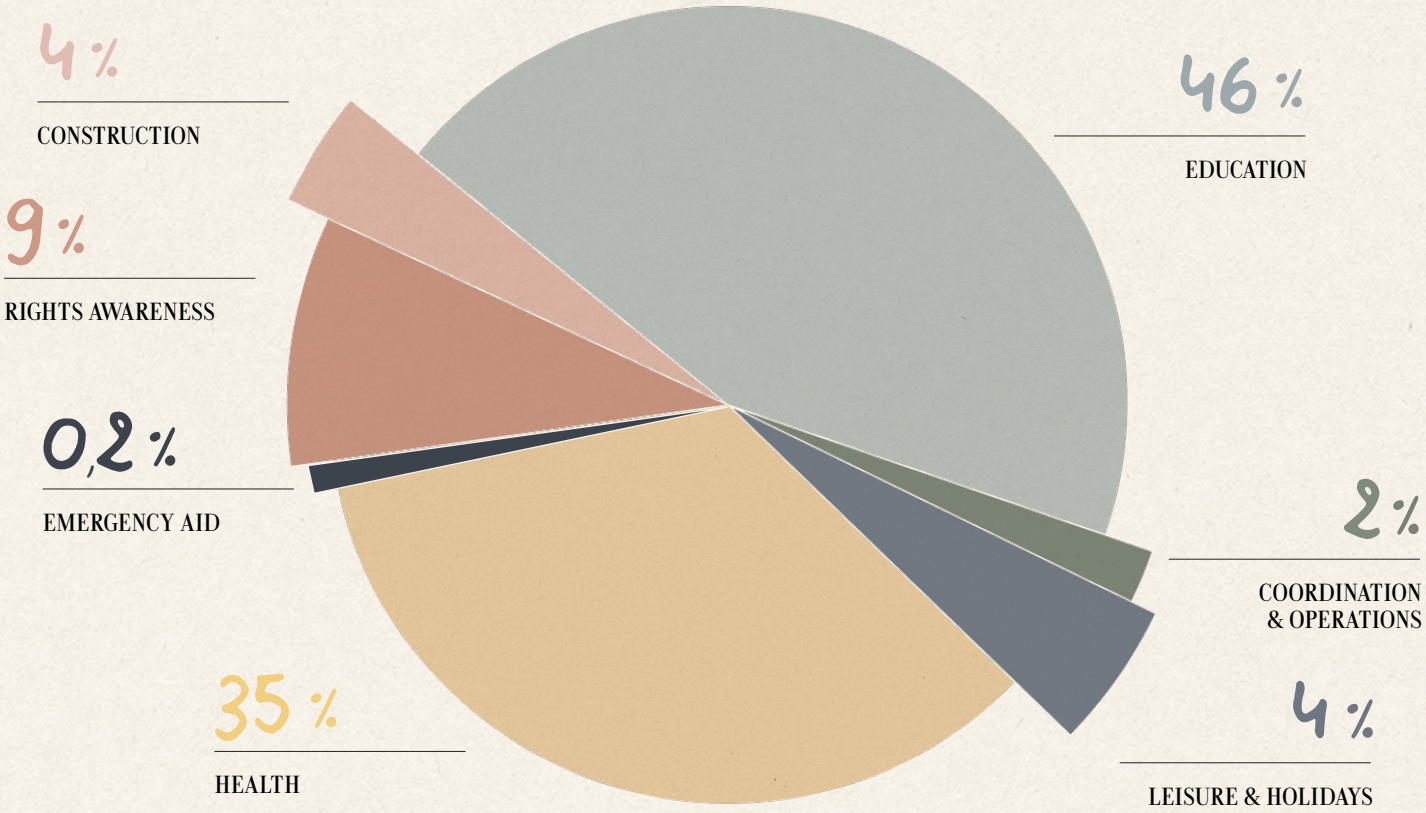
2.2. ALLOCATION IN 2025

The fund distribution, illustrated in the accompanying graphic, highlights the program's priorities:

FIELDS OF INTERVENTION	Fundamental rights : education, health and recreation.
PROJECT TYPES	Operations and coordination, construction and infrastructure, awareness-raising initiatives and emergency funding.

These allocation choices reflect two consistent priorities of the fund: a strong focus on education and health, which account for nearly 80% of total funding, and the flexibility granted to partner organizations to finance both field projects and their internal coordination or emergency responses.

BREAKDOWN BY PROJECT TYPE



2.3. CHILDHOOD AND EQUAL OPPORTUNITY

Because every child has the right to discover the world, learn at their own pace, and dream without limits. Supporting education and equal opportunity means building the foundations of a better tomorrow, today, alongside field partners.
With 73% of allocated funds amounting to $3,341,900 in 2025 directed toward associations committed to children's fundamental rights, DEMAIN reaffirms its goal of ensuring equitable access to educational and cultural opportunities.

Key areas of intervention include:

01	02	03	04
ACCESS TO HEALTHCARE	EDUCATION	CULTURE AND RECREATION	BUILDING SELF-CONFIDENCE:
Ensuring every child has optimal health to support their well-being.	Enabling all children to learn and grow in environments that foster their development.	Opening new horizons through enriching activities that nurture creativity and critical thinking.	Helping each child feel they belong and find their place.

These initiatives reflect DEMAIN's commitment to acting on structural conditions, so that children can grow into informed citizens, able to understand the world, exercise their rights, and fully participate in society.

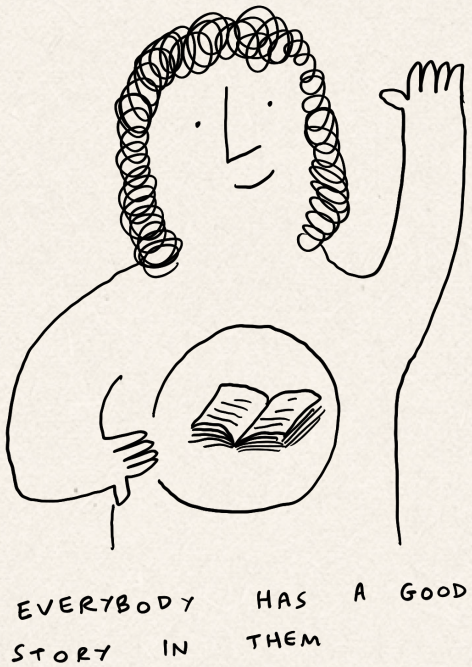


ILLUSTRATION BY: @ORFAYO

2.3.1. SUPPORTING OUR KEY PARTNERS

LA VOIX DE L'ENFANT

La Voix de l'Enfant is a federation of more than 80 nonprofit organizations dedicated to protecting and supporting children in vulnerable situations, in France and worldwide. For over 45 years, it has worked to improve the daily lives of children through local, field-based initiatives.

Context: in France, 1 in 5 children lives below the poverty line and faces barriers to accessing fundamental rights [8].

DEMAIN support in 2025[9]: $575,000[10]

In 2025, through its support, DEMAIN reached 28,714 people across France and beyond, through 40 member organizations of the federation.

Key achievements:

SOCIO EDUCATIONAL SUPPORT

Funding informal classes for Afghan girls deprived of access to education, along with online training programs for teachers working in these settings, in partnership with AFRANE. 452 beneficiaries.

AWARENESS OF FUNDAMENTAL RIGHTS

Funding 100 educational workshops led by Cameleon in schools and after-school programs, focusing on preventing violence, including abuse, bullying, and cyberviolence. 178 young girls.

ACCESS TO HEALTHCARE

Supporting music-based interventions in hospitals in southern France through Phonambule, helping to reduce physical and psychological distress among hospitalized children. 1,207 children.

LEISURE AND RECREATION

funding cultural and recreational activities such as circus and theater outings, museum visits, and workshops in sports, ecology, and digital skills, in partnership with Académie de Football Paris 18. 500 beneficiaries.

EMERGENCY RESPONSE

Supporting humanitarian interventions in crisis contexts: in Vietnam following Typhoon Yagi (Sourires d'Enfants) and in Lebanon (Service de l'Enfant au Foyer, ACAPEL, SESOBEL).

For more information:
https://www.lavoixdelenfant.org/

[8] UNICEF FRANCE
[9] through the Fonds de Dotation DEMAIN FR
[10] All amounts originally in EUR have been converted to USD using a rate of 1 EUR = 1.15 USD.

LIBRARIES WITHOUT BORDERS

Libraries Without Borders works to expand access to culture, education, and information for underserved communities in more than 30 countries, including France and the United States.

DEMAIN support in 2025[11] in the United States: $645,720

Key achievements in the United States:

LIBRARIES INSPIRING FAMILIES TOGETHER (LIFT)

2,169 books distributed to children and families in vulnerable situations. 197 early literacy kits deployed across 3 cities. A scalable model designed to support up to 3,500 families by 2026, strengthening early reading practices at home.

TEEN & STEAM PROGRAMS

Educational and science-based activities delivered in libraries: +62.8% increase in youth participation and +78% increase in access to educational and cultural content.

LIBRARY-SCHOOL PARTNERSHIPS (LSP)

9 long-term partnerships established between schools and libraries. +119% increase in borrowing of educational books. Increased student engagement with library resources and learning materials.

"We greatly appreciated working with the LWB team. They were intuitive, attentive, and creative."

- Library Partner

For more information :
https://www.librarieswithoutborders.us/

[11] through the Donor Advised Fund DEMAIN US

BIBLIOTHÈQUES SANS FRONTIÈRES

Context: in France, 1 in 4 teenagers[12] owns fewer than 10 books at home. Having books at home increases the likelihood of reaching basic reading proficiency by +30%

DEMAIN support for Bibliothèques sans frontières in 2025[13] in France: $345,000

Key achievements in France:

MICRO-LIBRARIES

Deployment of 127 micro-libraries across mainland France and overseas territories (DROM-COM). These are run by local associations, small businesses, and community members, creating accessible reading spaces close to beneficiaries.

MY FIRST LIBRARY

990 students supported across 16 schools in priority education areas, 10,000 books distributed, 88% of parents created a dedicated reading space at home following the program.

@THLETES OF INFORMATION

Media literacy and misinformation awareness program delivered within sports clubs: 700 young participants including 160 girls, engagement of 90 coaches and 150 parents. Focus on critical thinking, media understanding, and responsible information use.



"These books are amazing they allow us to discover so many new things. My son already wants to keep building his collection thanks to this program. The books he received are now being shared with his grandmother so she can read them too and I've been reading them as well.

Truly a wonderful program that should continue."

Parent of a participating student

For more information:
https://www.bibliosansfrontieres.org/

[12] Centre National du Livre (France)
[13] through the Fonds de Dotation DEMAIN FR



ILLUSTRATION BY: @ORFAYO

SPORT DANS LA VILLE

Sport dans la Ville promotes social and professional inclusion for young people from priority neighborhoods through sports. Its program L dans la Ville is dedicated to empowering young girls from underserved communities.

Context: in France, 1 in 2 girls drops out of sports during adolescence. 6 times more than boys. 42% have experienced gender-based or sexual violence in sports settings.[14]

DEMAIN support in 2025[15]: $402,500

Key achievements:

ACCESS TO SPORT (L DANS LA VILLE)

3 274 girls participated in regular sports sessions. These sessions are designed to create safe, inclusive, and empowering environments adapted to girls' needs.

CONFIDENCE & LEADERSHIP PROGRAM

194 girls supported including 48 participants attended dedicated leadership and confidence-building camps.

PROFESSIONAL INTEGRATION (JOB DANS LA VILLE)

1,084 girls enrolled. 640 professional experiences (internships, work placements, job exposure, opportunities).

GENDER EQUALITY AWARENESS

6 560 young people reached through awareness and education programs on gender equality and inclusion.

[14] KANTAR x MGEN, 2025
[15] through the Fonds de Dotation DEMAIN FR



"Before, I was very introverted. Thanks to l dans la Ville, I've become much more open to others."

JOYCE,
17 years old

Measured impact:

80%

of participants practice sports at least once a week.

73%

report improved body confidence.

85%

of former participants are in employment or education.



"With Sport dans la Ville, I've gained confidence in myself. I've learned to be ambitious and to speak up. Today, I feel comfortable taking a stand for gender equality."

SARAH,
16 years old

Learn more:
https://www.sportdanslaville.com/

2.4. WOMEN'S HEALTH

In 2025, DEMAIN allocated 27% of its total funding, representing $1,254,650, to support women exposed to violence and illness by helping them overcome hardship with dignity

2.4.1. THE FIGHT AGAINST BREAST CANCER

Alongside leading institutions, DEMAIN supports progress in breast cancer research through three key priorities:



01 | ADVANCING FUNDAMENTAL RESEARCH

to better understand the disease and develop innovative treatments.

02 | RAISING AWARENESS

of early detection and prevention

03 | IMPROVING PATIENT CARE

through tailored support programs.

ILLUSTRATION BY: @ORFAYO

2.4.1.1. ALONGSIDE OUR KEY PARTNERS

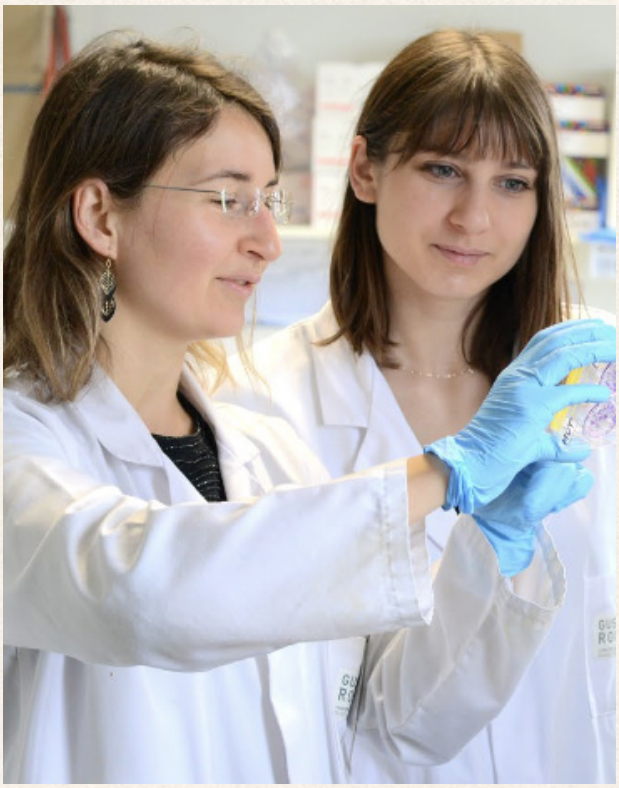
These initiatives are carried out in collaboration with three leading institutions:

GUSTAVE ROUSSY

Gustave Roussy Institute is the leading cancer center in Europe, combining patient care, research, and education. A multidisciplinary team, including oncologists, project managers, and researchers, supports these clinical trials.

Context: each year in France, approximately 9,000 women are diagnosed with triple-negative breast cancer, a subtype that represents around 15% of all breast cancers. 40% of patients are under 40 at the time of diagnosis. Recurrence rates remain high, but when the disease is detected and treated at a localized stage, the 5-year survival rate exceeds 80%.[16].

DEMAIN support in 2025[17]: $230,000



Key achievements:

- OF THE 33 PARTICIPATION REQUESTS RECEIVED

  via the Compass-TNBC platform, 3 were deemed eligible.

- 37 PATIENTS PROVIDED INFORMED CONSENT

  including 24 patients identified as eligible for treatment within the study.

- EXPANSION OF FINANCIAL SUPPORT FOR TRANSPORTATION AND ACCOMODATION

  improving access to clinical trials for patients throughout the full research protocol.

Learn more:
https://www.gustaveroussy.fr/

[16] Gustave Roussy, programme COMPASS-TNBC
[17] through the Fonds de Dotation DEMAIN FR

THE WOMEN'S CANCER RESEARCH FUND (WCRF),
A PROGRAM OF THE BREAST CANCER RESEARCH FOUNDATION (BCRF)

The Women's Cancer Research Fund supports breast cancer prevention and research by funding innovative studies.

Context: breast cancer is the most common cancer among women worldwide, with 2.3 million new cases and approximately 670,000 deaths in 2022[18]. These figures highlight the critical importance of early detection, prevention, and access to treatment.

DEMAIN support in 2025[19]: $300,000

Key achievements:

- 8 RESEARCH PROJECTS FUNDED IN 2025

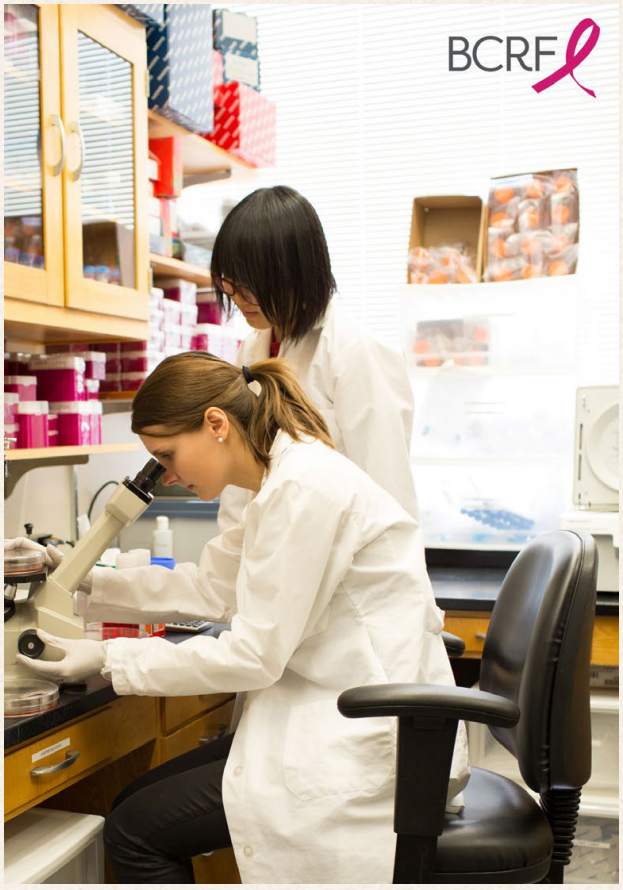
  contributing to a total research budget of $2 million.

- 31 SCIENTIFIC PUBLICATIONS PRODUCED

  A global network of 260 researchers, 70 institutions, 15 countries.

- MAJOR SCIENTIFIC ADVANCEMENTS IN 2025

  development of an AI-based risk identification tool, new findings on metastatic HER2-positive breast cancer, a new genomic classification of tumors, improving treatment targeting.



Impact:

breast cancer mortality has decreased by 40%, largely due to advances in research. HER2-positive breast cancer (20% of cases) has seen major treatment breakthroughs in recent years.

Learn more:
https://www.bcrf.org/womens-cancer-research-fund/

[18] WHO
[19] through the Donor Advised Fund DEMAIN US

THE PINK RIBBON FOUNDATION

The organization supports breast cancer prevention and treatment through grants to projects in the United Kingdom and underprivileged European countries.

DEMAIN support in 2025[20]: $423,945



Key achievements:

SUPPORT DURING TREATMENT

1 659 care kits distributed to patients undergoing chemotherapy.

INNOVATION IN CARE

Funding of specialized bras adapted for radiotherapy, improving treatment precision and reducing side effects.

PATIENT SUPPORT PROGRAMS

£ 30 000 allocated to cognitive behavioral therapy programs supporting women experiencing early menopause linked to cancer.

SUPPORT IN THE UK

5 partner organizations funded through grants of £ 25 000.

EUROPEAN SUPPORT

£ 55 000 distributed across 5 European countries.

Learn more:
https://www.pinkribbonfoundation.org.uk/

[20] through the Donor Advised Fund DEMAIN UK

2.4.2. COMBATING VIOLENCE AGAINST WOMEN

In addition, DEMAIN is committed to fighting violence against women, particularly domestic violence, in collaboration with the Fédération Nationale Solidarité Femmes, which supports and protects victims daily.
In 2025, over 3,000 emergency or permanent shelter places were provided for vulnerable women, representing 50% of the available spaces for female victims of violence in France.

2.4.2.1. ALONGSIDE OUR KEY PARTNER

SOLIDARITÉ FEMMES

The Fédération Nationale Solidarité Femmes (FNSF) fights against violence against women and their children by providing listening services, shelter, and support toward autonomy.

Context: 99% of callers to the national hotline (3919) are women. 98% of perpetrators reported are men. The number of calls has doubled in three years.[22]

DEMAIN support in 2025[23]: $235,013

Key achievements:

- NATIONAL HELPLINE (3919)

  Nearly 100,000 calls handled in 2025.

- SHELTER AND PROTECTION

  More than 3,000 shelter places provided for women experiencing violence and their children.

- NATIONAL COVERAGE

  FNSF represents approximately 50% of specialized shelter capacity in France.

- SUPPORT FOR FAMILIES

  74% of callers are mothers. Around 21,000 children are exposed to domestic violence each year.

Learn more: *https://solidaritefemmes.org/*

[22] Solidarité Femmes
[23] through the Fonds de Dotation DEMAIN FR



ILLUSTRATION BY: @ORFAYO

2.5. ALL OUR OTHER PARTNERS

DÉMOS - PHILHARMONIE DE PARIS

Mission: Provide free music education to children aged 7 to 12 from priority neighborhoods or rural areas.

Context: inequalities in access to culture and the arts remain stark, especially for children growing up in underserved neighborhoods, rural communities, or remote areas.

DEMAIN support in 2025[24]: $115,000

Key achievements:

in 2024-2025, 47 Démos orchestras were active across France, including 13 in rural areas, engaging 4,500 children nationwide. The program continues to expand, particularly in underserved areas, while strengthening its inclusive approach and its educational and social impact.

Impact:

since 2010, more than 13,000 young people have benefited from the program. National studies[25] conducted on the trajectories of former participants show that Démos has a lasting impact well beyond musical practice: fostering cultural openness, collective learning, and, for many, providing a meaningful experience that becomes a resource in shaping their life paths and civic engagement. 50% of former participants continue to play an instrument after completing the program.

Learn more:
https://demos.philharmoniedeparis.fr/



"After two years of group music practice, children's memory, cognitive flexibility, autonomy, and empathy developed five times faster. The ability to stay in rhythm, synchronize, and imitate others reflects their capacity to adopt different perspectives and develop empathy"

PROFESSOR GILLES DELBARD,
Director of the Démos project

[24] through the Fonds de Dotation DEMAIN FR
[25] https://demos.philharmoniedeparis.fr/etudes-et-principaux-resultats.aspx



ILLUSTRATION BY: @ORFAYO

YOUNG WOMEN'S TRUST

Mission: supporting young women in difficulty to strengthen their autonomy and professional confidence.

Context: in 2025, more than 50% of young women in England and Wales report experiencing workplace discrimination. On average, they earn £4,000 less per year than young men of the same age. Among those supported by the organization: 45% report mental health challenges, 15% report experiencing domestic violence[26].

DEMAIN support in 2025[27]: $286,637

Key achievements:

DIRECT SUPPORT

2,594 young women supported through one-on-one coaching, 1,795 participants received CV support, 586 participants attended webinars, 320 participants joined employability-focused workshops.

ADVOCACY

Campaigns targeting employers and policymakers to drive systemic change.
Production of evidence-based research on the gender income gap.
Engagement of young women as active contributors to social change.

Impact in 2025:

64%
accessed employment, training, or a professional opportunity

51%
increased their income

82%
reported increased self-confidence

79%
feel more optimistic about their future



"My coach gave me excellent advice and encouraged me to take clear and concrete steps to achieve my goals.

I am certain this organization will continue to inspire and support countless young women in pursuing their professional aspirations."

NIAMH

[26] Young Women's Trust
[27] through the Donor Advised Fund DEMAIN UK

Learn more:
https://www.youngwomenstrust.org/

GIRLS INC.

girls inc.

Inspiring all girls to be strong, smart, and bold

Mission: inspiring all girls to be strong, smart, and bold by equipping them with the skills and confidence to succeed in school, in their careers, and in life.

Context: in the United States, girls from underserved communities continue to face persistent inequalities in access to education, career opportunities, and STEM fields. They are also disproportionately affected by gender stereotypes, mental health challenges, and economic insecurity.

DEMAIN support in 2025[28]: $200,000

Key achievements:

- A NETWORK OF 74 LOCAL AFFILIATES
  mobilized to deliver programs across the country.
- 92%
  of girls reported being physically active at least one day in the past week.
- 85%
  of girls believe they can earn a college degree.
- 85%
  of girls report being able to apply what they've learned to solve real-world problems in their communities.

Impact in 2025:

114,000 girls reached through the organization's network across the United States and Canada.

Learn more:
https://www.girlsinc.org/

[28] through the Donor Advised Fund DEMAIN US

FUNDACIÓN ANAR

Mission: providing psychological, social, and legal support to children and adolescents at risk in Spain.

Context: in Spain, mental health needs among young people are rising sharply, with nearly 20,000 children and teens affected. Violence stands out as a leading driver of psychological distress in this group. More than 6,400 minors show suicidal behaviors, including over 1,400 suicide attempts. On top of that, problematic use of technology plays a role in more than 60% of vulnerable situations, further increasing these risks[29].

DEMAIN support in 2025[30]: $92,000

"For the first time, I felt like I mattered to someone."

CHILD CALLER

"Thanks to them, I was given an opportunity and a family."

Testimonial from an adult formerly supported by Fundación ANAR



Learn more:
https://www.anar.org/

Key achievements:

- **HELPLINES AND DIGITAL SUPPORT**
  17,043 children and adolescents supported through phone and online services, within a broader context of more than 227,000 requests handled.
- **SPECIALIZED SUPPORT**
  25,797 psychological, social, or legal support interventions carried out.
- **SCHOOL-BASED PREVENTION**
  33,450 students, families, and teachers reached through awareness workshops delivered in schools.
- **CHILD PROTECTION**
  57,693 referrals made to appropriate services, 7,059 high-risk interventions conducted, 3,494 cases resulted in children being removed from immediate danger.
- **OVERALL SUPPORT**
  50,509 direct beneficiaries supported through these programs.



[29] ANAR
[30] through the Fonds de Dotation DEMAIN FR

DEUTSCHES KINDERHILFSWERK - THE GERMAN CHILDREN'S FUND

Mission: supporting children living in poverty in Germany by providing safe, inclusive learning environments through after-school community centers (Kinderhaus).

Context: in Germany, nearly 1 in 4 children lives at or near the poverty line[31]. For many, this means limited access to academic support, a lack of basic resources, and growing up in unstable family environments.

DEMAIN support in 2025[32]: $230,000

Impact: 68,500 children and young people reached through Kinderhaus activities. Strengthened self-confidence, autonomy, and social integration among participants.

Key achievements:

- CHILD PROTECTION

  Implementation of listening, reporting, and case management systems to ensure children's safety and well-being.

- ACCESS TO EDUCATIONAL AND CULTURAL ACTIVITIES

  Expansion of programs offering games, learning support, and group-based. experiences designed to foster development and social connection.

- FIGHTING DISCRIMINATION

  Rollout of initiatives aimed at creating inclusive environments accessible to all children, regardless of their background.

Learn more:
https://www.dkhw.de/englisch/



"Now I have lots of friends, and I enjoy it so much here that I've become a mentor for younger kids."

LUKAS
15 years old

"I used to hate weekends. I would stay in my room counting the hours. Now I really look forward to the weekend program and experience so many great things at Kinderhaus."

LENA
12 years old

[31] Deutsches Kinderhilfswerk
[32] through the Fonds de Dotation DEMAIN FR



ILLUSTRATION BY: @ORFAYO

AGIR ET VIVRE L'AUTISME (AVA)

Supporting children and young adults on the autism spectrum through specialized facilities, tailored educational programs, and professional training to promote inclusion and well-being.

Context: in France, approximately 700,000 people are on the autism spectrum, including 100,000 under the age of 20[33].

DEMAIN support in 2025[34]: $69,196





Key achievements:

EXPANSION OF FACILITIES

29 centers and services operating across 11 locations in France, providing structured. and adapted environments.

SUPPORT FOR BENEFICIARIES

340 children, adolescents, and young adults supported through AVA's programs.

TRAINING AND PROFESSIONAL DEVELOPMENT

240 professionals trained and certified in autism-specific support methods.

Learn more:
https://www.agir-vivre-autisme.org/

[33] AVA
[34] through the Fonds de Dotation DEMAIN FR

ASSOCIATIONS	COUNTRY	2025 CONTRI-BUTION	ISSUE/ CHALLENGE	KEY ACHIEVEMENTS	IMPACT
Fondation pour la Recherche Médicale *www.frm.org/fr*	FRANCE	$172,500	While 1 in 5 French people is affected by a mental illness or psychiatric disorder, mental health remains a vastly underfunded area of research: in France, only 4% of the biomedical research budget is allocated to psychiatry. Given these challenges, funding mental health research is essential to improve care and develop new therapeutic approaches[35].	Funding research focused on mental health.	Growing support for mental health research. Projects spanning a wide range of fields, including neurodevelopment, pain, biophysics, cognition, and nutrition. Strong scientific output published in leading journals, supported by extensive international collaboration, with 70% of publications related to funded projects co-authored with international research teams.
Fondation Robert Ardouvin *www.fondation-ardouvin.org/*	FRANCE	$80,500	Over the past 10 years in France, the number of children supported by child welfare services has increased by 46%, leading to severe pressure on facilities. Estimated need for 5,000 to 9,000 additional placements. Many facilities are outdated or not adapted, particularly for children with disabilities or unaccompanied minors[36].	Construction and renovation of care homes.	Care and support: – 72 children and young people supported in 2025, – 10 family homes, including 2 transitional homes, – 17 young people supported toward independence through the DAPA program, including 13 under Young Adult Contracts. Expansion of capacity: – opening of a new home in Saillans Lamarelle for children aged 1 to 4 (5 places), – completion of preparatory steps for a dual home project, with construction scheduled to begin in Q1 2026, – launch of the rehabilitation of the Serre building to create four additional transitional homes. Improving living conditions: – modernization of family homes and child-focused spaces, – renovation of the Plaine apartments to support semi-independent teenagers and facilitate family visits

[35] FRM
[36] Fondation Robert Ardouvin

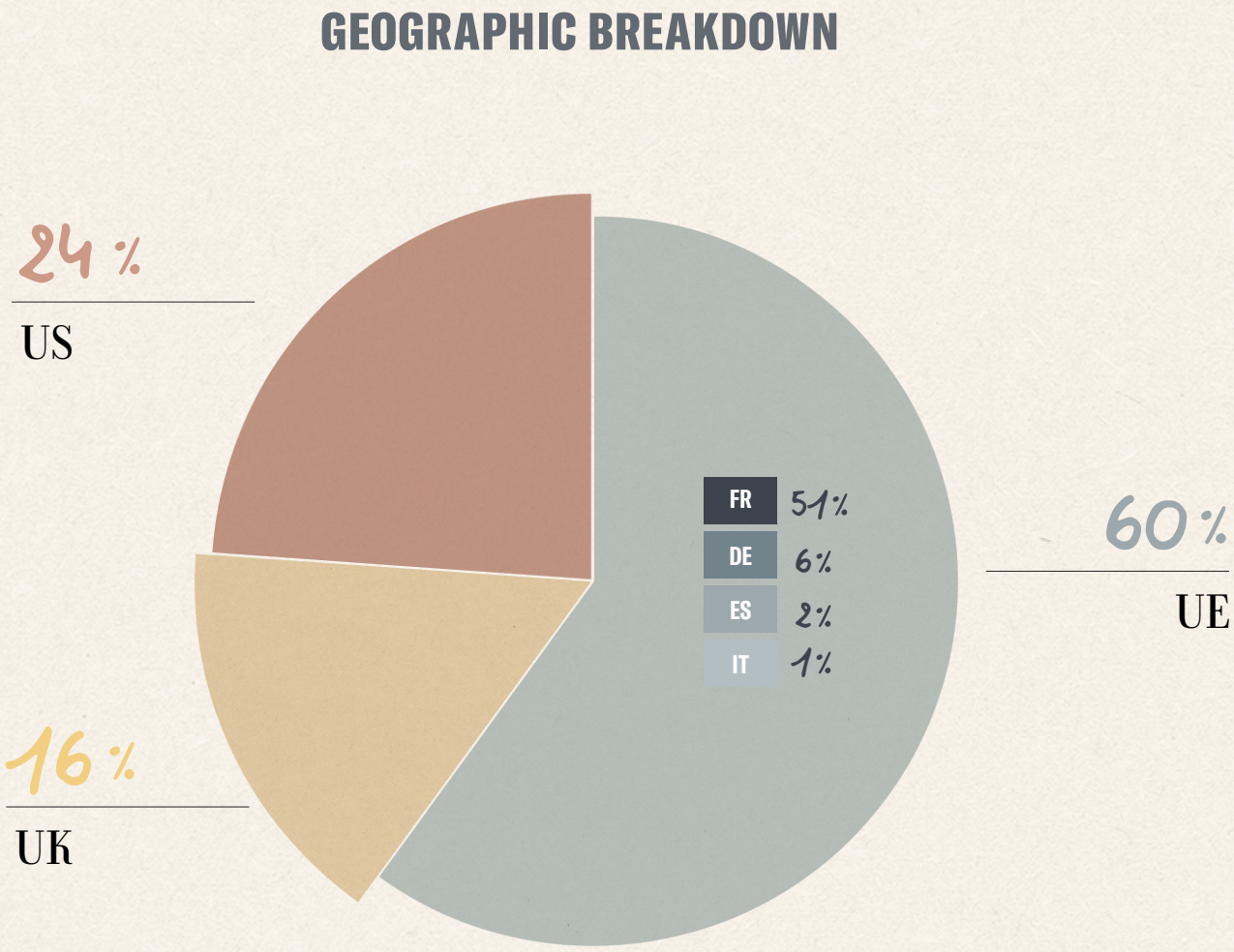
ASSOCIATIONS	COUNTRY	2025 CONTRI-BUTION	ISSUE/ CHALLENGE	KEY ACHIEVEMENTS	IMPACT
L'albero della Vita *www.alberodellavita.org/*	ITALY	$57,500	In Italy, 1.3 million children (13.8%) live in absolute poverty[37].	The "Varcare La Soglia" program provides weekly educational workshops for children, including science, digital, and cultural activities. Family support includes parenting guidance, training, and material assistance	Territorial reach: – "Varcare la Soglia" program active across 6 cities: Milan, Genoa, Naples, Palermo, Perugia and Catanzaro, with dedicated educational teams at each site. Workshops and activities: – STEM and educational robotics: introduction to coding and computational thinking through hands-on work with robots (Ozobot, Thymio, Makey-Makey, Scratch), for children aged 5 to 14; – digital and media literacy: responsible use of social media, digital storytelling, data privacy, and building a mindful online presence; – nutrition and science education: workshops connecting health, biology and technology, making complex scientific concepts accessible through play; – participation in Genoa's Festival della Scienza: access to high-level interactive labs for children from underserved neighborhoods; – relational and creative skills development: escape rooms, digital storytelling, teamwork and collaboration.
Imagyn *https://www.imagyn.org/*	FRANCE	$34,500	More than 17,400 women in France are diagnosed each year with gynecological cancers, with major impacts on quality of life. Many face isolation, lack of adapted information, and limited access to supportive care[38].	• Creation of safe spaces for dialogue (coffee, webinars, events), • development of co-created informational tools (guides, digital platform, videos), • comprehensive support programs including socio-aesthetic care, nutrition, physical activity, and adapted products.	Around 20,000 people supported each year, including patients, their families, and healthcare professionals. Patients benefit from clearer information and more comprehensive support throughout their care journey. Stronger emotional support helps reduce isolation and improves overall quality of life. Practical tools are developed and used by healthcare professionals to enhance patient care at every stage.
Fondation René Touraine *https://fondation-r-touraine.org/*	FRANCE	$34,000	Rare skin diseases, often pediatric, have significant physical and psychological impacts and remain poorly managed in many emerging countries. Lack of trained medical staff limits care quality and increases patient isolation[39].	• Training programs for medical and paramedical teams in emerging countries. • Development of certified training programs and international collaboration networks. • Implementation of knowledge-sharing tools among healthcare professionals. • Support for structuring local care pathways.	• 12 medical teams trained (around 50 healthcare professionals), • more than 100 patients received improved care, • strengthened local expertise and improved patient outcomes.

[37] L'albero della Vita
[38] Imagyn
[39] FRT

ASSOCIATIONS	COUNTRY	2025 CONTRI-BUTION	ISSUE/ CHALLENGE	KEY ACHIEVEMENTS	IMPACT
Le labo des histoires *https://labodeshistoires.com/*	FRANCE	$18,400	In France, the perinatal period is one of the most vulnerable times for women's mental health: postpartum depression affects up to 1 in 5 women, and the neurological changes that come with pregnancy are now well-documented by neuroscience research. Yet women hospitalized in maternity wards or receiving perinatal psychiatric care have very little access to artistic and cultural activities despite strong demand[40].	Creative writing workshops for pregnant women in maternity and perinatal psychiatric settings.	Before participating in creative writing workshops, 62.5% of pregnant women in perinatal psychiatric care had never engaged in creative writing. Based on 1,016 participants across 83 projects in 9 regions: – 89.4% developed writing skills; – nearly 50% improved storytelling and organization; – 78.6% felt proud of their work; 62.3% gained confidence expressing emotions; – 80.4% enjoyed participating.
Elles Dansent *https://www.ellesdansent.org/*	FRANCE	$17,250	In France, 433,136 new cancer cases were diagnosed in 2023 a number that has doubled since 1990. Beyond medical treatment, the disease takes a deep toll on both body and mind: fatigue, isolation, loss of self-confidence, and the erosion of social bonds. Yet access to adapted artistic and cultural activities remains extremely limited for people going through treatment[41].	Inclusive dance programs: hospital-based and community sessions, bedside interventions, workshops, and live performances.	Adapted dance" supports the physical, emotional, and cognitive recovery of patients and is recognized as a supportive care practice in oncology, falling under the category of Adapted Physical Activity (APA). – 19 performances; – 250 hospital sessions across 7 institutions (100 participants); – 160 hours of community sessions (60 beneficiaries); – 60+ bedside interventions reaching 500 direct and 2,000 indirect beneficiaries. Improved well-being and social connection.
Des Jeunes et des Lettres *https://jeunes-lettres.org/*	FRANCE	$11,500	In France, 70% of young people do not access live performing arts outside of school[42].	A three-year cultural and educational program combining live performances, critical analysis, career exploration, and skills development for students from disadvantaged backgrounds.	61 direct beneficiaries. • 100% high school graduation rate. • 70% accessed live performing arts for the first time.

[40] Le labo des histoires
[41] Elles dansent
[42] Des Jeunes et des Lettres

2.6. DEMAIN IN FRANCE AND INTERNATIONALLY



Since its creation, DEMAIN has focused primarily on the regions where its main patron, Sézane, operates: the European Union, the United Kingdom, and the United States. Sales generated in these markets largely fund the program, and DEMAIN has chosen to concentrate its support there, close to the communities that help sustain it. This locally rooted approach enables close, hands-on engagement with its partner organizations.

2.7. KEY EVENTS OF 2025

THE SPORT DANS LA VILLE CAMPUS IN PANTIN

A PROJECT ROOTED IN THE LEGACY OF THE PARIS 2024 GAMES

In 2025, Sport dans la Ville opened its new campus in the Paris region, located in Pantin (Seine-Saint-Denis). Launched just a few months after the Paris 2024 Olympic and Paralympic Games, the project is a direct continuation of their legacy: channeling the momentum of the Games to benefit underserved communities, where the needs are greatest.

A major milestone for the organization, the campus significantly strengthens its long-term presence in the Ile-de-France region. DEMAIN contributed financially to the project alongside Sport dans la Ville, as part of its multi-year partnership with the organization.



FACILITIES DESIGNED FOR YOUNG PEOPLE

Spanning more than one hectare (about 2.5 acres), the campus is built to promote inclusion, engagement, and personal growth. It features soccer and basketball courts, a running track, dance studios, and a 400-square-meter (4,300 sq ft) central building dedicated to educational activities. Every space is designed to build confidence, foster teamwork, and open up new opportunities.
The campus aims to support the 5,000 young people enrolled in Sport dans la Ville programs across the Paris region.



A VIBRANT COMMUNITY HUB

More than just a sports facility, the campus serves as a true community hub where young people, families, local organizations, and businesses come together. Open year-round, it provides a unique space to connect, practice sports, learn, and plan for the future. Through this dynamic approach, the campus is expected to welcome nearly 50,000 users each year. Located at the crossroads of Pantin, Aubervilliers, and La Courneuve, it sits in the heart of one of the most densely populated and youngest areas in the Paris region.

THE DEMAIN LIVE MAGAZINE: A MUST-ATTEND EVENT

- The Live Magazine is a live storytelling experience, a one of a kind evening at the theater where journalists, photographers, and artists take the stage to share deeply reported, personal, and global stories. Nothing is recorded, and the program remains a surprise.

  This ephemeral, immersive format creates a rare level of attention, inviting audiences to question the world differently and shift perspectives.

In 2025, DEMAIN hosted two solidarity events, each exploring themes closely aligned with its mission.

- The first edition took place on May 26, 2025, at the Olympia in Paris, with a performance titled *"Amours solidaires"* ("Solidarity in Love"). The evening explored the connections that unite us and the personal stories that shape our lives. Ten artists took the stage to share what moves them through words, music, and visuals. Accompanied by Waxx and his musicians, performers including Imany, Oxmo Puccino, Lubiana, Solann, and Mat Bastard created a powerful moment of collective emotion and shared experience.

- The second edition was held on November 27, 2025, at Salle Pleyel, with a new performance titled *"Écoutez-nous"*("Listen to Us"), continuing DEMAIN's commitment to raising awareness through accessible and engaging formats.

  This evening was dedicated to amplifying women's voices through storytelling, music, and movement. Journalists, photographers, artists, and dancers shared intimate and thought-provoking stories on stage. The performance featured music by Waxx and an all-female guest lineup, including Clara Ysé and Lio.

Sezane handled the entire organization of the event, and all proceeds were donated to DEMAIN. Across the two evenings, more than 3,000 people attended, and 121 members from partner organizations were able to enjoy this one-of-a-kind experience.

2.8. THE ENGAGEMENT OF SEZANE AND OCTOBRE EMPLOYEES: AT THE HEART OF DEMAIN'S GROWTH

The commitment of Sezane and Octobre teams is the energy they bring every day to keep DEMAIN alive and growing. This investment takes the form of volunteer work and skills-based sponsorship, bringing a wide range of expertise to the program and its partner organizations: communications, finance, legal, design, logistics, and development.

In 2025, 220 Sezane and Octobre employees took part in solidarity projects alongside 13 partner organizations. This collective effort helped strengthen their capacity to better serve the people they work with.

This commitment takes several forms:

PRODUCTS SUPPORTING DEMAIN

On the first Wednesday and the 21st of each month, dedicated products are imagined, designed, and produced by internal teams. These initiatives support key causes while ensuring a sustainable source of funding for DEMAIN.

SKILLS-BASED VOLUNTEERING

A range of missions were carried out to meet the concrete needs of partner organizations: photo and video content creation for Dessine moi un Mouton, Intermèdes Robinson, and Repères. As part of the project with the German Children's Fund and the Kinderhaus of Weimar, the Petit Sezane teams designed and made costumes for a theater play, based on drawings created by the children themselves.

SOLIDARITY WORKSHOPS

These moments of exchange led to concrete actions:

- hosting interns to support professional integration,
- a self-image workshop for women survivors of domestic violence, in partnership with Solidarité Femmes,
- immersive experiences helping young people discover the different careers in the fashion industry.

TEAM EVENTS

Whether helping organize the Live Magazine events, or taking part in solidarity sports events like the soccer and padel tennis tournaments run by Sport dans la Ville, these shared moments strengthened connections while raising employee awareness of the causes DEMAIN stands for.

PRODUCT DONATIONS

In 2025, DEMAIN distributed nearly 250 boxes of Sezane and Octobre products (clothing, books, IT equipment), benefiting 19 partner organizations. These donations supported initiatives focused on women's health, professional integration, child protection, and poverty alleviation. La Cravate Solidaire is the primary partner for product donations. Through regular donations of interview-appropriate clothing, along with dedicated job search workshops, the organization supports individuals entering or re-entering the workforce and helps build confidence at a critical moment in their journey.

ILLUSTRATION BY: @ORFAYO



Thank you

Through these contributions, partner organizations were able to provide immediate and tangible support to those most in need.

We extend our sincere thanks to all teams for their dedication, creativity, and unwavering commitment. Their involvement brings meaningful projects to life and helps drive lasting impact.

03. DEMAIN IN 2026: OUTLOOK

A survey was conducted with partner organizations to better understand how DEMAIN is perceived today and to identify where the program can be most effective going forward.

The feedback highlights DEMAIN's distinct positioning within the philanthropic landscape: a long-term partner providing flexible funding and maintaining a direct, close relationship with its partners. At a time when nonprofits face increasing pressure on their autonomy and sustainability, this model is seen as a meaningful source of support.

Partner organizations expressed a strong need for continuity, as well as growing expectations for non-financial support particularly in areas such as communications, digital tools, AI, and organizational development. They also view DEMAIN as a platform for connection, knowledge-sharing, and collaboration among organizations working toward shared goals in support of children and women.

These insights point to several key priorities for the years ahead.

STRENGTHENING EXISTING PARTNERSHIPS.

In a context where the nonprofit sector is facing increasing instability, DEMAIN reaffirms its commitment to continuity: long-term partnerships, a focused portfolio of organizations, and a clear priority given to existing partners. The strategic directions defined during the Investment Committee held on November 25, 2025, guide this approach, with regular reassessment and a measured expansion to new partners when relevant.

EXPANDING NON-FINANCIAL SUPPORT

Beyond funding, DEMAIN aims to respond to the concrete needs expressed by its partners by developing tailored, on-demand non-financial support. This includes communications, digital tools, AI, HR structuring, and product donations, funding for training programs. The objective is to strengthen the overall capacity of organizations not just their budgets.

STRENGTHENING INTERNATIONAL PRESENCE.

In the United States and the United Kingdom, donor-advised funds have become a key lever to mobilize new resources and support local organizations. At the end of 2025, DEMAIN launched a micro-donation feature benefiting Girls Inc., enabling Sezane and Octobre customers to add $3, $5, or $10 to their purchases, both in-store and online. Rooted in Anglo-American philanthropic practices, this model is designed to be gradually expanded to other regions.

CONTRIBUTING TO COLLECTIVE IMPACT

Children's and women's rights cannot be advanced in isolation, and the need for collaboration across organizations continues to grow. The nonprofits we support play a vital role in sustaining a functioning and equitable society. DEMAIN can contribute practically and intentionally to strengthening this collective ecosystem by fostering connections between partners, building bridges with other foundations, and engaging in broader conversations around the societal challenges that shape our mission.

Thank you for yesterday, today, and tomorrow

Above all, we would like to express our deep gratitude to the organizations that work every day with dedication and courage to advance social justice. Their commitment is at the very heart of our societies. We also extend our thanks to the Sezane and Octobre teams, to the employees who actively contribute to these efforts, to the artists who stand alongside us, and to our donors whose contributions, including through micro-donations, make meaningful impact possible

Learn more: *www.demain-demain.com*
Contact: **demain.appeldu21@gmail.com**

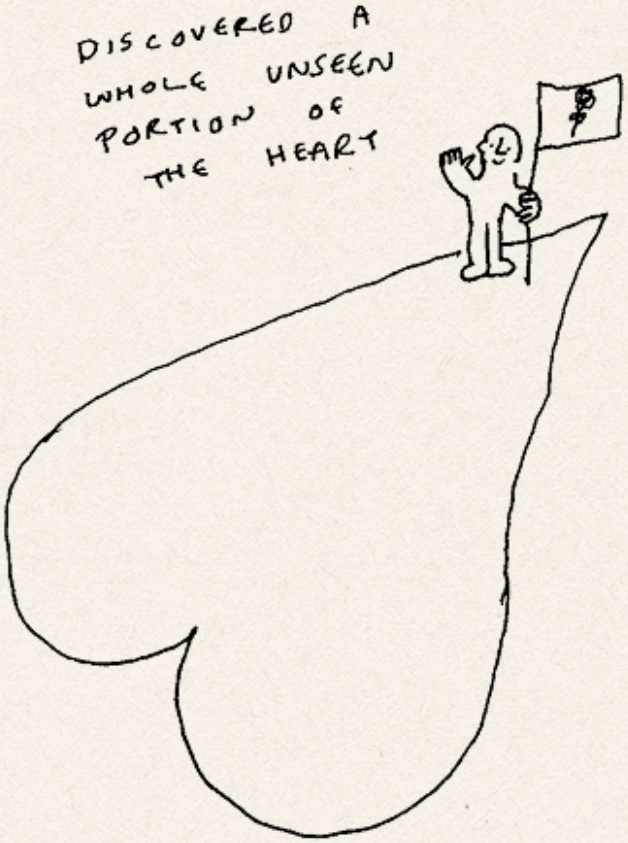


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