

Demain's Social Purpose

DEMAİN

The philanthropic fund DEMAİN purpose is to carry out concrete actions of general interest which are educational, cultural, social, of protection, integration and reintegration in favor of men, women and children who are victims of inequality or in precarious situations and/or exclusion and, more generally, any person in difficulty and whose prospects are unfairly limited. DEMAİN also promotes the physical and mental health of men, women and children suffering from illnesses or disorders, notably by supporting medical research.

Eligibility Conditions

SUITABILITY OF THE ORGANIZATION

- A non-profit organization operating in the public's general interest that has official statutes and is eligible for philanthropic funds.
- An organization that does not distribute a share of its income to its members either directly or indirectly.
- An organization that has been officially in operation for over two years (unless it has a solid, recognized, innovative aspect that meets a specific need).
- An organization with a minimum of 50 beneficiaries per year.
- In addition to emergency aid, our activities focus on educational, cultural, social, health, protection and integration issues, and must work to re-establish equal opportunities or promote the physical and mental health of people suffering from illnesses or disorders.
- Activities can be: a service, a socially-oriented resource or a field operation. DEMAINE can support investment or operating projects.

THE NATURE OF THE ACTIVITIES/ PROJECTS THAT THE ORGANIZATION UNDERTAKES

- The final direct or indirect beneficiaries must be individuals who are victims of inequality or in a situation of precarity and/or exclusion and, more generally, any individual in difficulty whose prospects are unfairly limited.

THE SCOPE OF THE PROJECTS/ACTIVITIES

- DEMAINE is open to projects in France or abroad and can support local or national activities or projects. For international projects, particular attention will be paid to the respect of the local population, culture and economy.
- Projects may be in the planning, implementation or operational phase.

LIST OF DISQUALIFYING CRITERIA

The nature of the activities/projects the organization undertakes:

- Advocacy is not eligible.
- Neither communication initiatives or projects with a promotional or advertising purpose.
- Non-associative or individual projects: personal projects, travel, student projects, study trips, internships, university theses...
- One-off events: festivals, galas, exhibitions, concerts, conferences, sports tournaments, even charity events... DEMAİN does not finance projects involving *quid pro quo* and acts in a disinterested manner to support grassroots associations with direct and/or indirect beneficiaries.
- Editorial projects, film or theater productions, podcasts.

Ethics/Human rights/Environmental responsibility:

- Activities or organizations that violate internationally recognized UN standards, including Human Rights, Health & Safety, Labor Laws, Anti-Corruption, Environment & Climate Change, etc.
- An organization with a negative press (the conviction of one of its members, media controversy...).

- Organizations or projects that discriminate against beneficiaries based on gender, ethnicity, culture, religion or beliefs (non-exhaustive list). The project may nevertheless justify specific targeting of a category of individuals (e.g. young girls).
- Activities with a direct religious, political or military connection, content or purpose.
- Activities that include forced or child labor.
- Activities that harm the environment (carbon emissions, biodiversity, water, etc.)
- Activities that harm people's well-being and living conditions.
- Activities with the potential to adversely affect indigenous people and minorities.
- Activities or organizations that do not safeguard the right to freedom of expression, free association and collective bargaining to beneficiaries and employees.

Please note: if your organization or activity does not meet the eligibility criteria and/or corresponds to one or more eliminatory criteria, please do not apply.

Selection Criteria

SUITABILITY OF THE REQUEST

- A clear description of the background, needs and objectives, which must be in line with the DEMAINE's mission.
- DEMAINE will pay particular attention to innovative structures, their understanding of “Tomorrow's” issues and their ability to meet the challenges of the future.
- A sound strategy for achieving the goals set.
- A clear presentation of resources required, based on a detailed budget.

IMPACT AND MONITORING

- Qualitative and/or quantitative impact clearly identified and explained.
- Capacity and resources to measure and report results.